



**University of Economics in Bratislava
Faculty of International Relations**



with support
of Taipei Representative Office in Bratislava
and of the Slovak Association of United Nations



PROGRAMME

of the 18th International scientific conference
**International Relations 2017:
Current Issues of World Economy and Politics**



**Smolenice Castle
30th November – 1st December 2017**

Programme

of the 18th International scientific conference
International Relations 2017:
Current Issues of World Economy and Politics

30th November 2017 (Thursday)

09:00-10:30	Registration
10:30-12:00	Sessions
12:00-13:00	Lunch
13:00-15:00	Plenary sessions <ul style="list-style-type: none">• Liu Shih-Chung, PhD. Taipei Representative Office in Bratislava <i>„Geostrategic Shift in the Asia-Pacific Competition and Taiwan's Role“</i>• Lisenco Vladlena, prof., DrSc. Taras Shevchenko Transnistria State University <i>„Specific aspects of the International Legal Status of Unrecognized States -the case of the Transnistrian Moldovan Republic“</i>
15:00-15:15	Coffee break
15:15-16:15	Sessions
16:15-16:30	Coffee break
16:30-18:00	Sessions
19:00	Reception
22:00	Raffle

1st december 2017 (Friday)

08:00-09:00	Breakfast
09:15-10:45	Sessions
10:45-11:00	Coffee break
11:00-12:00	Final evaluation of the conference
12:00-13:00	Lunch
po 13:00	Closing of the conference, departure of participants

Conference Topics and Sessions

1. Current Issues of the European Union
2. Current Issues of World Economy
3. Current Issues of International Law
4. Current Issues of International Politics
5. Current Issues of the Development in Southeast Asia
6. Current Issues of Environmental Diplomacy and GeoPolitics
7. Current Issues of International Relations

30th November 2017 (Thursday)

Session No 2 - Current Issues of World Economy (in English)

Chair: Jančíková Eva, doc. Ing., PhD.

Room: Red Salon, Time: 10:30 - 12:00

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|--|---|
| Krištofik Peter, assoc. prof., PhD.
<i>WSB University in Gdansk</i> | <i>Government system as a Constraint to the Growth of Entrepreneurship in Belarus and Ukraine</i> |
| Łukasik Katarzyna, PhD.
<i>Czestochowa University of Technology</i> | <i>Organizational culture in the lean perspective- an example of automotive company</i> |
| Koścelniak Helena, dr. Hab., prof. PCz
<i>Czestochowa University of Technology</i> | <i>Competitiveness in the pro-development changes of Polish companies in the EU (outline of the problems)</i> |
| Kirkutyte Aiste, MSc.
<i>University of Applied Sciences Burgenland</i> | <i>Simplification of medicines' reimbursement system – the idea of single EU-wide system</i> |
| Michalski Grzegorz, doc. Mgr., PhD.
<i>Wroclaw University of Economics</i> | <i>Financial liquidity and capital structure Relationship of nonprofit organizations</i> |
| Puto Agnieszka, PhD.
<i>Czestochowa University of Technology</i> | <i>Employer branding as a key strategy for building the competitive position of modern businesses</i> |

Session No 1 - Current Issues of the European Union

Chair: Štefancová Viera, PhDr., PhD.

Room: Library, Time: 10:30 - 12:00

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|--|---|
| Majerová Ingrid, Ing., Ph.D.
<i>Silesian university in Opava</i> | <i>Konkurenceschopnost vybraných ekonomik Evropské unie</i> |
| Čiefová Michaela, Mgr.
<i>FIR, University of Economics</i> | <i>Konkurencieschopnosť Rakúska: Zhodnotenie zmien oproti minulému roku</i> |
| Hlavová Natália, Ing., PhD.
<i>FIR, University of Economics</i> | <i>Konkurencieschopnosť v Európskej únii a jej vplyv na hospodársky rast</i> |
| Pindorová, Šárka, Ing.
<i>Silesian university in Opava</i> | <i>Přímé zahraniční investice a tvorba pracovních míst v zemích Visegradské skupiny</i> |
| Tvrdoň Michal, doc. Mgr. Ing., Ph.D.
<i>Silesian university in Opava</i> | <i>Nezaměstnanost v zemích Evropské unie v letech 2000 až 2016</i> |
| Lebiedzik Marián, doc. Ing. Ph.D.
<i>Silesian university in Opava</i> | |
| Štefancová Viera, PhDr., PhD.
<i>FIR, University of Economics</i> | <i>Hodnoty Európanov: spoločné a rozdielne črty ako základ integrácie</i> |

Session No 7 - Current Issues of International Relations (in Russian)

Chair: Zubro Tetyana, Mgr., PhD.

Room: Small Meeting Room, Time: 10:30 - 12:00

Savelyeva Irina, assoc. prof., CSc.

Ural State University of Economics

Presentism and Political Socialization of Youth in the Global World

Burian Alexandru, prof. Dr.

Alexander Dubček University in Trenčín

Geopolitické zmeny vo svete a blízkovýchodný konflikt

Nestorenko Tetyana, doc., PhD.

Berdyansk State Pedagogical University

Ukrainians in Poland: legal, economic and social aspects

Karpenko Lidiia, prof., DrSc.

Voronzhak Pavlo, assoc. prof., PhD.

*Odessa National Polytechnic University,
Institute of Business, Economy
and Information Technologies*

The system of analytical tools of integrated managerial analysis for the activation strategy of the enterprise innovative-investment development

Voronzhak Pavlo, assoc. prof., PhD.

Karpenko Lidiia, prof., DrSc.

*Odessa National Polytechnic University,
Institute of Business, Economy
and Information Technologies*

Statement of Budgeting Management at Industrial Enterprises in Coordinates of the Financial and Economic Security System

Session No 2 - Current Issues of World Economy

Chair: Baculáková Kristína, Ing., PhD.

Room: Hunting Salon, Time: 10:30-12:00

- Veselovská Stanislava, Ing., PhD.**
Pan-european University *Komparácia bezpečnostných technológií vybraných finančných inštitúcií*
- Nový Jindřich, Dr., Ph.D.**
University of Jan Amos Comenius
Unicorn College, Prague *BRICs - když se marketingová bublina stane realitou*
- Jindráková Klára, Bc.**
University of Jan Amos Comenius
- Cibuľa Adam, Ing.**
FIR, University of Economics *Princípy a ciele novej čínskej zahraničnej politiky*
- Dolák Radim, Ing., PhD.**
Botlík Jozef, Ing.
Botlíková Milena, Ing.
Silesian university in Opava *Modelování vývoje evropské chudoby*
- Barbora Janubová, Ing.**
FIR, University of Economics *Sociálna mobilita v krajinách Latinskej Ameriky*
- Baculáková Kristína, Ing., PhD.**
FIR, University of Economics
Viskupič Jozef, Mgr.
UCM Trnava *Kreatívne centrum: skúsenosti s britským modelom*

Session No 5 - Current Issues of the Development in Southeast Asia (in English)

The section is organized in cooperation with the Taipei Representation Office in Bratislava

Chair: Dudáš Tomáš, doc. Ing., PhD.

Room: Red Salon, Time: 15:15 – 16:15

- Fojtíková Lenka, doc. Ing., Ph.D.**
Faculty of Economics, VŠB-TU Ostrava *How to Determine China's Dumping Margin: Experience from the DSB in the WTO*
- Jančíková Eva, doc. Ing., Ph.D.**
FIR, University of Economics *Nová hodvábná cesta a jej význam pre ekonomiku SR*
- Ondriaš Juraj, Mgr., Ph.D.**
FIR, University of Economics *Aktivity Číny v Juhočínskom mori*
- Dudáš Tomáš, doc. Ing., Ph.D.**
FIR, University of Economics *Slovensko-čínske hospodárske vzťahy v kontexte novej štátnej koncepcie ich rozvoja*
- Lipková Ľudmila, Dr.h.c. prof. Ing., CSc.**
FIR, University of Economics *Nová éra vo vývoji Čínskej ľudovej republiky*

Session No 4 - Current Issues of International Politics

Chair: Kucharčík Rudolf, PhDr., PhD.

Room: Library, Time: 15:15 – 16:15

Ušiak Jaroslav, doc. Mgr., PhD.

Ekonomické teórie vojenskej regrutácie

Görner Erik, Mgr.

*Faculty of Political science and
International Relations, Matej Bel University*

Jurčák Vojtech, Prof. Ing., CSc.

*Hybridné vojny v kontexte vývoja medzinárodných
vzťahov*

*Armed Forces Academy of General Milan
Rastislav Štefánik*

Kurucz Milan, doc., CSc.

Ekonomické záujmy v zahraničnej politike

FIR, University of Economics

**Šmihula Daniel, doc. JUDr. MUDr.,
PhD. Dr. iur.**

Nástup novej bipolarity

University of Central Europe in Skalica

Kucharčík Rudolf, PhDr., PhD.

*Politická mapa Japonska po voľbách v roku 2017 a jej
dôsledky*

FIR, University of Economics

Session No 3 - Current Issues of International Law

Chair: Harakaľová Dorota, Ing., Mgr., PhD.

Room: Hunting Salon, Time: 15:15 - 16:15

Klenka Michal, Mgr.

Legal Aspects of Geostationary Orbit

FIR, University of Economics

Surma Liudmila, Mgr.

Mediácia v podnikaní

FIR, University of Economics

Karas Martin, Mgr.

*Reform of the IIA Regime: Step Forward or a Missed
Opportunity?*

FIR, University of Economics

Harakaľová Dorota, Ing. Mgr., PhD.

Aktuálne problémy pôvodných obyvateľov Arktídy

FIR, University of Economics

Session No 4 - Current Issues of International Politics

Chair: Čech Lubomír, doc. PhDr.,CSc., mim. prof.

Room: Small Meeting Room, Time: 15:15 - 16:15

Klimáček Richard, Mgr.

Novotná Martina, Mgr.

Alexander Dubček University in Trenčín

Dopad ukrajinskej krízy na štáty V4

Huseníková Lucia, Mgr., PhD.

Nováková Dagmar, PhDr., PhD.

*Faculty of Political science and
International Relations, Matej Bel University*

*Zmena postavenia štátu v súvislosti s konfliktom
na Ukrajine*

**Čech Lubomír, doc. PhDr., CSc.,
mim. prof.**

FIR, University of Economics

Návrat islamu do strednej Ázie - príklad Uzbekistanu

Škvrnda František, doc., PhDr., CSc.

FIR, University of Economics

*Vybrané otázky vytvárania multipolarity v
medzinárodných vťahoch po nástupe nového
prezidenta USA*

Kollár Dávid, Mgr., PhD.

*Faculty of Political science and
International Relations, Matej Bel University*

*Význam a postavenie V4 v súčasnom bezpečnostnom
prostredí v kontexte ukrajinského konfliktu*

Session No 1 - Current Issues of the European Union

Chair: Lipková Ludmila, Dr.h.c. prof. Ing., CSc.

Room: Library, Time: 16:30 – 18:00

Krajňáková Emília, doc. Mgr., CSc.

Bulko, Patrik, Ing.

Alexander Dubček University in Trenčín

*Dopady fungovania automobilových klastrov
vo vybraných krajinách EÚ na rozvoj regiónov*

Chmielová Petra, Ing.

Silesian university in Opava

Finanční výkonnost podniků ve vybraných zemích EU

Bernatik Werner, Ing., Ph.D.

Silesian university in Opava

*Societas Europaea - New Legal Form of Company
or Evolution's Deadlock?*

Verner Tomáš, Ing.

Silesian university in Opava

*Chování podniků a duální ekonomika pohledem
vybraných ukazatelů*

Hrivík Pavol, doc. Ing., CSc.

Alexander Dubček University in Trenčín

Ako a kam Európska únia?

Session No 6 - Current Issues of Environmental Diplomacy and GeoPolitics (in English)

This project has received funding from the European Union's Horizon H2020 research and innovation programme under grant agreement No. 692413

Chair: Černota Mikuláš, Ing., PhD.
Room: Red Salon, Time: 16:30 – 18:00



Andělová Petra, PhDr. Ph.D.
Metropolitan University Prague, o. p. s.

Rozvoj vodní energetiky jako projev čínské soft-power v mezinárodních vztazích

Raneta Leonid, Ing., PhD.
FIR, University of Economics

Komparatívna analýza ekologickej náročnosti ekonomík postsovietských štátov

Vovk Marta, PhD.
Prydniprovs'ka State Academy of Civil Engineering and Architecture

Assessment of environmental policy stringency in the EU

Braga Denys, Mgr.
FIR, University of Economics

Green innovations for sustainable development

Černota Mikuláš, Ing., PhD.
FIR, University of Economics

Environmental migration as adaptation strategy

Session No 4 - Current Issues of International Politics

Chair: Futó Gilbert, PhDr., PhD.

Room: Hunting Salon, Time: 16:30 – 18:00

- Ganoczy Štefan, Ing., PhD.** *Súčasná migrácia a terorizmus - príčiny a súvislosti*
Akadémia ozbrojených síl Milana Rastislava Štefánika
- Dudášová Marianna, Ing.** *Zmena ideologického profilu a štruktúry elektorátu*
FIR, University of Economics *Politicskej strany Alternatíva pre Nemecko*
- Mackuľáková Markéta, Mgr.** *Vývoj obrany v EÚ*
FIR, University of Economics
- Futó Gilbert, PhDr., PhD.** *Otázka ústavnosti hromadného zberu metadát o*
FIR, University of Economics *telefonickej komunikácii v USA*

Session No 2 - Current Issues of World Economy (in Russian)

Chair: Kunychka Mykhaylo, Ing., PhD.

Room: Small Meeting Room, Time: 16:30 – 18:00

- Zavaylov Dmitrij, PhD.** *Integration in agricultural business*
Plekhanov Russian University of Economics
- Kaurova Olga, prof., PhD.** *Institutional Structure and Infrastructure*
Russian Social State University *of the Tourism Services Market of Russia*
- Maloletko Alexander, prof., PhD.** *Evolution of the Formation of Market Relations in*
Russian Social State University *the Tourism Industry*
- Ermilova Mariia, PhD.** *Factors limiting the effectiveness of the Russian*
Plekhanov Russian University of Economics *mortgage system*
- Rodionova Irina, prof.** *Myths and Reality. Position of NA FTA, EU, BRICS*
Peoples' Friendship University of Russia *in the World Energy: Retrospective Analysis*
- Kunychka Mykhaylo, Ing., PhD.** *Prístupy k hodnoteniu konvergencie vo svetovom*
FIR, University of Economics *hospodárstve: Uplatnenie relatívnej konvergencie pre*
komparáciu príjmov rozvojových a rozvinutých
krajín

1st December 2017 (Friday)

Session No 1 - Current Issues of the European Union

Chair: Harakaľová Ľubica, Ing., PhD.

Room: Red Salon, Time: 9:15 – 10:45

Navrátil Boris, Ing., CSc.

Faculty of Economics, VŠB-TU Ostrava

Perspektivy vývoje evropské integrace

Šuplata Marián, doc. PhDr., PhD.

Horeháj Jozef, doc. PhDr., PhD.

Faculty of Economic, Matej Bel University

Rozširovanie Európskej únie: perspektívy a limity

Šuplata Marián, doc. PhDr., PhD.

Faculty of Economics, Matej Bel University

Inštitucionálne rozhodovanie o regulácii roamingu v Európskej únii

Harakaľová Ľubica, Ing., PhD.

FIR, University of Economics

Kultúra a rozvoj vidieka v kontexte EÚ

Session No 4 - Current Issues of International Politics

Moderátor: Goda Samuel, Mgr. PhD.

Miestnosť: Knižnica, Čas: 09:15 - 10:45

Struhár Pavol, Mgr., PhDr.

Alexander Dubček University in Trenčín

Vplyv sociálnych faktorov na radikalizáciu mládeže

**Kazanský Rastislav, doc. PhDr.,
PhD., MBA**

*Faculty of Political science and
International Relations, Matej Bel
University*

*The development of constructive simulation
in Slovak Republic's environment - transition from
military to civilian sector and its acquisition
to science and practice*

**Janas Karol, doc. PhDr. PaedDr.,
PhD.**

Alexander Dubček University in Trenčín

Vývoj vzťahov Slovenskej republiky s Macedónskom

Fillová Natália, Mgr.

National Cheng Kung University Taiwan

Česko-slovensko-čínske vzťahy po roku 1989

Session No 2 - Current Issues of World Economy

Chair: Dziura Boris, Ing., PhD.

Room: Small Meeting Room, Time: 9:15 – 10:45

Suhányi Ladislav, doc. Ing., PhD.

*Faculty of Management,
University of Presov v Prešove*

Analysis of depreciation of intangible and tangible fixed assets and the impact of depreciation on the profit or loss and on the tax base of the enterprise

Lenártová Gizela, doc. Ing., PhD.

Faculty of Business Management, UoE

Daňové raje vo svete a ich ekonomicko-sociálne dôsledky

Neuwirthová Magda, Ing., Ph.D.

Černohorská Eva, Bc.

University of Jan Amos Comenius

Nové rozvíjející se perspektivní trhy - NEXT II

Nový Jindřich, Dr., Ph.D.

*University of Jan Amos Comenius
Unicorn College, Prague*

SCO - ekonomická a vojenská institucionalizace v systému multipolarity mezinárodních vztahů

Plocková Kristýna, Bc.

Bartůněk Jan, Bc.

University of Jan Amos Comenius

Botlík Jozef, Ing.

Silesian university in Opava

Alternativní způsoby financování extrémismu-monetizace obsahu internetu

Dziura Boris, Ing., PhD.

FIR, University of Economics

Problematika ekologicky udržitelného rozvoja v modernej Číne

Grešš Martin, doc. Ing., PhD., mim. prof.

FIR, University of Economics

Čínske investície v regióne SVE