

Tézy z predmetu štátnej skúšky
Interkultúrna komunikácia a rokovania
platné pre akademický rok 2016/2017



ANGLICKÝ JAZYK

BRITISH, AMERICAN AND SLOVAK STUDIES

1. Major Events in the History of the United Kingdom in the 19th Century
2. Major Events in the History of the United Kingdom in the 20th Century
3. Major Events in the History of the United States of America in the 19th Century
4. Major Events in the History of the United States of America in the 20th Century
5. Major Events in Slovak historical development in the 19th Century
6. Slovakia, the Slovaks and their History in the 20th Century
7. Economy of the United Kingdom
8. Economy of the United States of America
9. Economy of the Slovak Republic
10. Political System of the United Kingdom
11. Political System of the United States of America
12. Political System of the Slovak Republic
13. Legal System of the United Kingdom
14. Legal System of the United States of America
15. Legal System of the Slovak Republic
16. Healthcare and Social Systems of the United Kingdom, the United States of America and the Slovak Republic

BUSINESS NEGOTIATIONS

1. Strategies and tactics in negotiation
2. Stages of negotiation
3. Personality of a good negotiator
4. Handling conflicts
5. Contract and contract conditions and clauses (price, payment terms, delivery terms, licence and franchise terms, services, the form of the contract)
6. Representation
7. Dealing with business problems (delivery, payment, product problems)

CULTURE AND COMMUNICATION

1. Culture: definitions, characteristics, and consequences
 2. Culture: ideology and cultural forms
 3. Culture: cultural dimensions
 4. Culture: cultural aspects of motivation
 5. Culture: typology of cultures
 6. Intercultural interaction: culture shock
 7. International manager
 8. Communication: definitions, components of communication analysis, process model of communication
 9. Communication: verbal and non-verbal communication
 10. Communication: national communication models
 11. Intercultural interaction: intercultural communication
 12. Communication: role of protocol in communication
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